

Threats
Political

Opportunities

Trends Factors, Events	Threats	Opportunities
Healthcare Reform		
FDA Regulation on Tobacco		
Governor's Race		
Referendum to reduce excise tax		
Programs (Cash for Clunkers)		
Legislation/Policies		
Definition of organic foods (state/nation wide)		
Supporting institutions: school/jails		
More rehab programs		
Educate children younger		
More recreational activities after school		
Things for teens to do <ul style="list-style-type: none"> • Face to face socializing 		
Change the child labor laws		
Suing Mentality		
Welfare reform		
Global economy <ul style="list-style-type: none"> • Out sourcing 		
Provide incentives to keep processing in the USA		
Foreign buying		
Logging industry		
Passport requirements		
Border control		
Government jobs aren't stable		
Majority		
Terrorism takes money and also creates jobs which boosts the local economy		
Universal healthcare		
State budget	Lack of local rep.	
Pandemics		
Education		

Unfunded medicare and medicade mandates		
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